

PROJECT SHOWCASE

EDUCATION



TEXAS A&M KINGSVILLE

FACILITY SIZE

36,000 sqft

COMPLETION DATE

August 2018

LOCATION

1255 Retama Dr
Kingsville, TX 78363

DEMOGRAPHICS

9,200 student pop.
High usage

WEBSITE

www.recsports.tamuk.edu

MEDIA



A Workout in the Updated Student Recreation Center



Renovating the Rec Center

THE JAVELINAS GET A LONG OVERDUE RENOVATION

The recreation staff at Texas A&M Kingsville had been planning to do a major renovation of their fitness center for the first time in almost ten years and they came through in a BIG WAY!

While they scaled back on the overall number of cardio equipment pieces, they upgraded to Precor's Preva enabled touchscreens to offer Netflix, Hulu, ESPN and Run TV to the student body. This move saved some needed floor space for the functional training area of the gym. The rec staff wanted to create more movement space and a more functional working area than simply just adding selectorized weight equipment.

Working hand-in-hand with the Marathon Fitness and Escape Fitness design teams, the rec staff created their "dream facility" with a custom functional training rig. This frame, in custom Javelina blue and yellow, had room for free weight lifting stations, pull-up stations, monkey bar and muscle-up work, ball targets, battle ropes, and torso trainers, along with numerous sets of plyo boxes, and assorted sand bags, slam balls and other accessories.

They also added in eye-popping custom wall-wraps to push their branding and messaging to everyone that walks in the facility. Texas A&M Kingsville truly designed their one-of-a-kind dream rec center and it's been a hit with students, faculty and staff from day one.

EQUIPMENT SHORTLIST

Cardio: Precor Experience Series 760/865 line Treadmills, Ellipticals, Adaptive Motion Trainers, Recumbent & Upright Bikes
Strength: Precor Discovery Series power racks & benches, and selectorized strength equipment
Functional Fitness: custom Escape Octagon functional fitness frame, Plyo boxes and functional accessories





